

R3V Housing Working Group Agenda

Date: 13 October 2021

Time: 3:30 pm

Attendees:

Purpose: Use the unexpected challenges of 2020 to build new energy and new approaches to meeting affordable and working family housing needs in the Rogue Valley.

Intention: Our intention today is to align on mutually reinforcing activities to build allies and momentum to create more housing options.

Irony file: ['Ghost towns': Evergrande crisis shines a light on China's millions of empty homes](#)

Working Group Projects

1. Discussion for our Collective Impact meeting 10/20 - levers for attainable housing
 - 1.1. Timing
 - 1.1.1. Our meeting time now conflicts with Pam Marsh Mobile Home meeting
 - 1.2. Panelists
 - 1.2.1. Jason Elzy is confirmed, but pre Marsh meeting - JCHA affordable pipeline, what are impediments to building more attainable housing?
 - 1.2.2. Carrie Bogen, ACCESS
 - 1.2.3. Margaret Van Vliet, has a conflict
 - 1.2.4. Developer, Tom Kemper declined
 - 1.2.4.1. Daryn Murphy, a local private developer like Laz Ayala?
 - 1.3. Questions for the panel
 - 1.3.1. What are the impediments to building more attainable housing?
 - 1.3.2. What could the state and cities do to shift the equation?
 - 1.3.3. Where could the community start to jumpstart supply?
 - 1.3.4.
2. Working Family housing land and development learnings
 - 2.1. Land outreach - churches and ag employers
 - 2.2. [Attainable Housing white paper DRAFT](#) - developer fees, patience, purposeful land owners, ground leases, deferred SDCs, up zoning.
3. Distributed Housing/ADUs/HomeShares
 - 3.1. Talent conversations - promotion ideas to build private and political will
 - 3.2. [ADU plans and planning in Medford](#)
 - 3.3. [Modular murphy bed and kitchenette units available via <https://www.litws.com/>](#) to convert hotel rooms and other larger spaces into functional ADUs. Fortify is using them in some properties to speed conversion of hotels into apartments.

4. [Regional housing plans collection](#)
 - 4.1. Post the plans themselves and add some analysis and suggestions for gaps to fill/next steps?
5. Potential development partners to connect with
 - 5.1. City and county housing efforts
 - 5.1.1. [Medford](#) - Angela
 - 5.1.2. Talent - CASA project
 - 5.1.3. Phoenix
 - 5.1.4. JHA - Jason to offer an update

Housekeeping

6. What similar projects exist in the community that we should consider aligning with?
7. Who else should we include in our Working Group?
8. Are we meeting in the most effective way possible?
 - 8.1. How can we have the most focused, smallest groups possible to move the action forward?
 - 8.2. Second November meeting conflicts with Thanksgiving, reschedule?
9. Are there any other questions we should be asking?
10. Closing and alignment on next meeting and next steps